Provincial Conference for Volunteer Engagement Professionals

Professional Association of Volunteer Leaders – Ontario



2024 Sponsorship Opportunities

Conference Information

PAVRO LiVE 2024 "Moving Mountains-Connecting Communities"

Dates: Thursday May 16 and Friday May 17, 2024

Venue: Blue Mountain Conference Centre

Blue Mountain Resort, Collingwood, Ontario

Expected Delegates: 120 (per day)

This sponsorship package is your invitation to become a part of the 2024 Provincial Conference for Volunteer Engagement Professionals, the premier in-person networking event for volunteer engagement professionals, nonprofit leaders, and changemakers in Ontario, held this year in the Blue Mountains! Hosted by the Provincial Association for Volunteer Leaders-Ontario (PAVRO), this annual conference brings together leaders of volunteers from across the province, whose work and dedication to our communities result in the betterment of society for all.

We invite you to join us in our celebrations by becoming a **PAVRO LiVE 2024** conference sponsor. You <u>want</u> to be part of this fantastic event featuring Olympic silver medalist, leadership, change, and resilience mental health advocate, **Elizabeth Manley** and Hospice Palliative Care Consultant and presenter **Rami Shami!**

This package outlines opportunities for you, your company or organization to be represented and remembered among the thought leaders, decision-makers, and community enablers who attend our annual conference. Align your company with our conference to celebrate the trailblazers who laid the foundations of the profession in Ontario, empower today's leaders as they revitalize volunteer engagement, and encourage tomorrow's rising stars to continue building a province where the professional management and leadership of volunteers is respected, valued, and recognized as essential to a civic society.

Contact:

Sponsorship Johanne Deschamps

Administrator, PAVRO pavro@pavro.on.ca



SPONSORSHIP LEVELS AND BENEFITS

	PARTNER \$750	PREMIUM \$1,500	PINNACLE \$2,000	PLATINUM \$3,000
Conference web page recognition (w/logo and link to organization)	*	*	*	*
Social Media promotion (LinkedIN, Facebook, Twitter, Instagram)	*	*	*	*
Colour logo included in all e-blast delegate communications	*	*	*	*
Promo items included in delegate bags	*	*	*	*
Included in Sponsors Slide Show displayed on way-finding screens	*	*	*	*
Color logo included in delegate handbook (electronic)		*	*	*
Podium recognition on both days of conference		*	*	*
Complimentary registration (1 person) for one day of conference			*	
Complimentary registration (1 person) for both days of conference				*
Two (2) minute video spot featuring your company highlighted on conference web page as well as shown on Day 1 of conference.				*
Complimentary full PAVRO membership for one year				*

A LA CARTE SPONSORSHIP OPPORTUNITIES

	BENEFIT		
Bursary Patron: \$800	-	Conference page recognition as a Bursary Patron	
	-	Recognition in bursary recipient's letter of confirmation	
PAVRO offers members who might not	-	Logo on bursary promotional materials	
otherwise be able to afford to attend	-	Included on Sponsors Slide Show on way-finding screens	
conference, the opportunity to apply for			
a conference bursary. The bursary covers			
the conference and accommodations.			



Coffee Break Sponsor: \$125	Name and logo on signage on coffee cart	
Delegate Networking Event Sponsor: \$600	Name and logo on signage at event Conference page recognition as Networking Event Sponsor Included in Sponsors Slide Show on wayfinding screens. Logo displayed on screen during event	
Photo Booth Sponsor: \$500	 Name and logo on signage at Photo Booth Included on Sponsors Slide Show on way-finding screens 	
Speaker Sponsor: \$300 per speaker	 Conference page recognition as a Speaker Sponsor Included on Sponsor Slide Show displayed on wayfinding screens Podium recognition by room host prior to presentation 	

ADVERTISING & IN-KIND DONATIONS

	BENEFIT	
Business Card Promotion (Online): \$25	 Promoted on Conference web page 	
Business Card Promotion: \$50	Promoted on Conference web page. Included in Spanning Slide Show on way finding coroons.	
	 Included in Sponsors Slide Show on way-finding screens 	
Business Advertisement: \$85	 Promoted on Conference web page. 	
	Advertisement sent via e-blast to delegates.	
	 Included in Sponsors Slide Show on way-finding screens 	
In-Kind Donations: items such as pens,	 Included in delegate package. 	
notepads, USBs, etc.	 Logo included on Sponsors Slide Show on wayfinding 	
	screens.	
	Minimum # of items: 120	

We/I prefer to support PAVRO LiVE 2024 with a contribution of:

Sponsorship Amount:	\$
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^{*}Contributors will be contacted by a member of the PAVRO Conference Team to discuss appropriate benefit(s) and recognition for your generous contribution.



*Please complete Sponsorship form on the next page

PAVRO LiVE 2024 "Moving Mountains-Connecting Communities" Conference Sponsorship Form

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Name:	
Title:	
Email:	
Tel #:	
Company Information	n:
Company:	
Address:	
City, Province:	

_____YES, I have reviewed the 2024 Conference Sponsorship Package and would like to support the PAVRO LivE 2024 Conference at the following levels:

Category	Cost	Selection
Partner Sponsor	\$750	
Premium Sponsor	\$1,500	
Pinnacle Partner	\$2,000	
Platinum Partner	\$3,000	
Bursary Patron	\$800	
Coffee Break Sponsor	\$125 (per break)	
Delegate Networking Event	\$600	
Photo Booth Sponsor	\$500	
Speaker Sponsor	\$300 (per speaker)	
Business Card Promotion	\$25	
(online)		



Business Card Promotion (at event)	\$50	
Business Advertisement	\$85	
In-Kind Donation		

To select and pay for your sponsorship level visit <u>Sponsorship - PAVRO LiVE 2024</u> or contact us at <u>pavro@pavro.on.ca</u> or 416-907-1007 to become a sponsor!

